

**DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL**

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**ABC CITES CLERKS FOR SELLING ALCOHOL TO MINORS**

**(Woodland Hills/Tarzana)** - Investigators of the California Department of Alcoholic Beverage Control (ABC) cited seven individuals for selling alcohol to minors February 5, 2005. The actions were the result of a compliance check operation in which minors under the direct supervision of the investigators, attempted to purchase alcohol from retail licensees in the Cities of Woodland Hills and Tarzana.

Those who sold to the minor face a minimum fine of \$250, and/or 24 to 32 hours of community service for a first violation. In addition, ABC will take administrative action against the business's liquor license. That may include a fine, a suspension of the liquor license, or the permanent revocation of the license. The Minor Decoy was able to purchase alcohol from the following locations:

Gus's Liquor, 22907 Ventura Blvd., Woodland Hills  
7 Eleven, 22808 Ventura Blvd., Woodland Hills  
Woodland Hills Wine, 22622 Ventura Blvd., Woodland Hills  
Shammy's Market & Deli, 22140 Ventura Blvd., Woodland Hills  
Embassy Liquor, 4879 Topanga Canyon. Rd., Woodland Hills  
Corbin Liquor, 19661 Ventura Blvd., Tarzana  
Vons, 21821 Ventura Blvd., Woodland Hills

ABC is conducting the compliance checks state-wide to reduce the availability of alcohol to minors. Young people under the age of 21 have a higher rate of drunken driving fatalities than the general adult population.

Minor Decoy operations have been conducted by local law enforcement throughout the state since the 1980's. When the program first began, the violation rate of retail establishments selling to minors was as high as 40 to 50 percent. When conducted on a routine basis, the rate has dropped in some cities as low as 10 percent or even below. The latest violation rate state-wide is almost 20 percent, or nearly one in five retail licensees selling to minors. In 1994, the California Supreme Court ruled unanimously that use of underage decoys is a valid tool of law enforcement to ensure that liquor licensees are complying with the law.

Funding for this program was provided by a grant from the California Office of Traffic Safety, through the Business, Transportation and Housing Agency. ABC is a department of the Business, Transportation and Housing Agency, which is under the direction of Secretary Sunne Wright McPeak, a member of the Governor's Cabinet.